



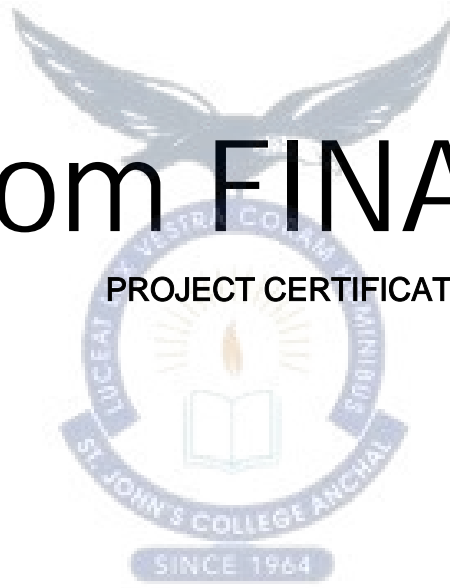
ST. JOHN'S
COLLEGE, ANCHAL

Affiliated to the University of Kerala
Re-accredited with A Grade by NAAC
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MEN

BCom FINANCE

PROJECT CERTIFICATES



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Anchal P.O., Kollam,
Kerala - 691 306

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www.stjohns.ac.in 



**ST. JOHN'S
COLLEGE, ANCHAL**

LET YOUR LIGHT SHINE BEFORE MEN

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION AND GROWTH OF IPHONE'S IN INDIA" is a bonafide record of the project work done by Midhun S Santhosh (15921138008), Libin Samuel (15921138035), Alen Lalu (15921138048) and Anit Sam (15921138050) who are the students of final year (6th semester) B.Com St. John's College Anchal, in partial fulfillment for the requirement of the award of Degree of Bachelor of Commerce (159) from University Of Kerala and that no part of this project has been submitted earlier or elsewhere for similar purpose.

Dr. Daisy Samuel
Supervising Teacher
Assistant Professor
Department of Commerce
St. John's College, Anchal



Dr. Anu Varghese
The Head, Department of Commerce
St. John's College, Anchal

Submitted to University of Kerala for the award of B.com degree examination.

Signature of the examiners:



CERTIFICATE

Certified that this project entitled "A STUDY ON FACTORS AFFECTING CUSTOMER BUYING BEHAVIOUR OF PASSENGER CAR VEHICLES IN KERALA" is an authentic work carried out by ANASWARA S, DEEPTHI R, GOPIKA P K, SARIMOL M under my guidance and supervision for the award of Degree of Bachelor of Commerce. I further certify that this project work has not previously formed the basis for the award of the degree of diploma or any other similar title for any candidate of this or any other University. They are permitted to submit the project to the University.

Mr. SOJU L JOHNSON

Assistant Professor

Department of Commerce

St. John's College, Anchal, Kollam



Signature

Ms. ANU VARGHESE

HOD of Commerce & Assistant Professor

St. John's College, Anchal

Dr. Anu Varghese
Assistant Professor
HOD, Dept. of Commerce
St. John's College, Anchal

Signature

*Submitted to the University of Kerala for the award of B. Com Degree Examination
March 2024*

Signature of the Examiners

- 1.
- 2.

Date



ST. JOHN'S COLLEGE, ANCHAL

LET YOUR LIGHT SHINE BEFORE MEN

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON CONSUMER PREFERENCES TOWARDS ELECTRIC VEHICLES IN KOLLAM DISTRICT" is a bonafide record of the project work done by LIYO JOSEPH (1592113007), ANJALI A S (15921138025), DEVAPRIYA R U (15921138032), RIZWANA S (15921138038) and ALBIN BIJU CHACKO (15921138047), who are the students of final year (6th semester) B.Com St. John's College Anchal, in partial fulfilment of the award of Bachelor of Commerce (159) of the University Of Kerala for the academic year 2023 – 2024 under my supervision and guidance.

Dr DAISY SAMUEL

[Supervising Teacher

Assistant Professor

Department of Commerce

St. John's College Anchal]



Dr ANU VARGHESE

[Assistant Professor

Head of the

Department of Commerce

St. John's College Anchal]

Dr. Anu Varghese
Assistant Professor
HOD, Dept. of Commerce
St. John's College, Anchal

Submitted to the University of Kerala for the award of B.Com degree examination

External examiners

1.

2.

DEPARTMENT OF COMMERCE

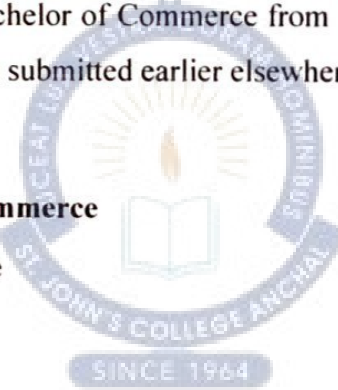


LET YOUR LIGHT SHINE BEFORE MEN

CERTIFICATE

This is to certify that the project entitled “A STUDY ON CONSUMER BUYING BEHAVIOR FOR ECO-FRIENDLY PRODUCT WITH SPECIAL REFERENCE TO KOLLAM DISTRICT”, is a work done by ANU V R (15921138002), AKSHAY J M (15921138018), AMEESHA RAJ (15921138022), JEWEL JOSE (15921138052) who are the students of final year (6th Semester) B.Com, St. John's College, Anchal, in partial fulfilment for the requirements of the award of the Degree of Bachelor of Commerce from University of Kerala and the no part of this project has been submitted earlier elsewhere for similar purpose.

Mrs. BAINY GEORGE
Assistant Professor of Commerce
Department of Commerce
St. John's College
Anchal, Kollam



Bainy George
Signature

Dr. ANU VARGHESE
The Head, Department of Commerce
St. John's College
Anchal, Kollam

Dr. Anu Varghese
Assistant Professor
HOD, Dept. of Commerce
St. John's College, Anchal

Anu Varghese
Signature

Submitted to the University of Kerala for the award of B. Com degree examination.

March 2024

Signature of examiners

1.

Date :

2.



ST. JOHN'S COLLEGE, ANCHAL

LET YOUR LIGHT SHINE BEFORE MEN

CERTIFICATE

This is to certify that the project entitled “A STUDY ON LABOUR WELFARE MEASURES IN FOOD FACTORIES WITH SPECIAL REFERENCE TO DEV SNACKS , KOLLAM” is a work done by VRINDHA A V (15921138013), ADITHYA V (15921138014), ARUN VIJAY (15921138028), and ASHIK M MITHIN (15921138051), who are the students of final year (6th semester) B.Com St. John's College, Anchal, in partial fulfillment for the requirement of the award of Degree of Bachelor of Commerce from University of Kerala and that no part of this project has been submitted earlier or elsewhere for similar purpose.

Dr. ANU VARGHESE

The Head, Department of Commerce

St John's College

Anchal, Kollam

Dr. Anu Varghese
Assistant Professor
HOD, D.pt. of Commerce
St. John's College, Anchal

Signature

Submitted to the university of Kerala for the award of degree B.Com degree examintaion March 2024

Signature of Examinee:

Date :

CERTIFICATE

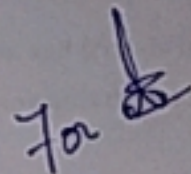
Certified that this project entitled "A STUDY ON PREFERENTIAL SOCIAL MEDIA APPS AMONG STUDENTS IN ANCHAL LOCALITY" is an authentic work carried out by AGRAJA L, GOURIKRISHINA S, PARVANA BABU and RUBEN REJI under my guidance and supervision for the award of Degree of Bachelor of Commerce. I further certify that this project work has not previously formed the basis for the award of the degree of diploma or any other similar title for any candidate of this or any other University.

They are permitted to submit the project to the University.

Fr. SHOJI VARGHESE

Assistant Professor Department of
Commerce

St. John's College, Anchal



Signature

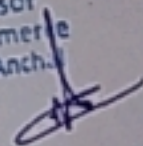
Dr. ANU VARGHESE

Head of the Department Department
of Commerce

St. John's College, Anchal



Dr. Anu Varghese
Assistant Professor
HOD, Dept. of Commerce
St. John's College, Anchal



Signature

Submitted to the University of Kerala for the award of B. Com Degree Examination,

March 2024

Signature of examiners

1.

2.

Date:

CERTIFICATE

This project is to certify that the project work entitled “A STUDY ON ATTITUDE OF CONSUMERS TOWARDS MILMA PRODUCTS WITH SPECIAL REFERENCE TO KOLLAM DISTRICT” is a record to bonafide study and research work carried out by ANUSHA ANIL, AJINA A, R KRISHNA CHANDRAN AND AMILY GEORGE MATHEW in the Department of Commerce during the academic year 2023-24 under my guidance and supervision.



Ms. Treesa Mary Reji

Supervising Teacher



Counter signed by

Dr. Anu Varghese

Associate Professor and

Head of the Department, Commerce

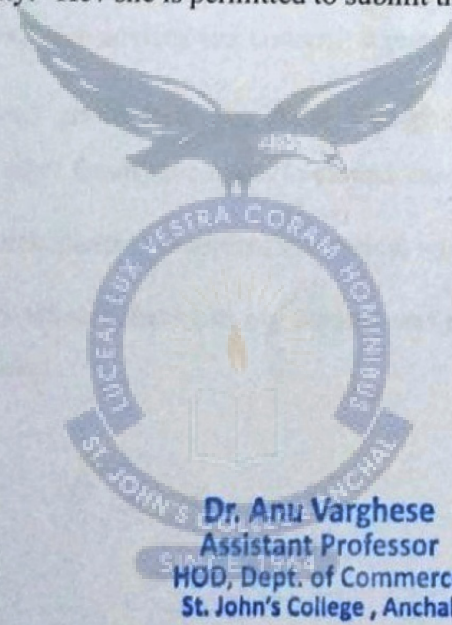
St. John's College, Anchal

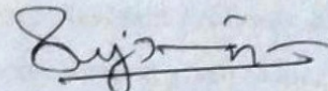


Dr. Anu Varghese
Assistant Professor
HOD, Dept. of Commerce
St. John's College, Anchal

CERTIFICATE

Certified that this project entitled "A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS SOFT DRINKS WITH REFERENCE TO KOLLAM DISTRICT", is an authentic work carried out by SETHU LEKSHMI J, SOJA BIJU, T.NITHYA, VISHNU CHANDRAN and MERLIN K.RAJ, under my guidance and supervision for the partial fulfilment of the requirement for the award of the Degree of Bachelor of Commerce. I further certify that this work has not previously formed the basis for the award of any degree or diploma or any other similar title to any candidate of this or other university. He / she is permitted to submit the project to the university.




SOJU L JOHNSON

(Supervising teacher)



Counter signed by:

Dr. Anu Varghese

Assistant Prof. & Head

Department Of Commerce

St. John's College, Anchal

ANCHAL

MAY 2024

DEPARTMENT OF COMMERCE



St. JOHN'S

COLLEGE, ANCHAL

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CERTIFICATE

This is to certify that the project entitled "INCOME LEVEL AND CONSUMPTION BEHAVIOUR OF CASHEW WORKERS IN KOLLAM DISTRICT", is a work done by ABHISHEK R (15921138001), ANUJA S KUMAR (15921138003), SWATHY J S (15921138012), ANILA S (15921138024), ANUSHA S (15921138027) who are the students of final year (6th Semester) B.Com, St. John's College, Anchal, in partial fulfilment for the requirements of the award of the Degree of Bachelor of Commerce from University of Kerala and the no part of this project has been submitted earlier elsewhere for similar purpose.

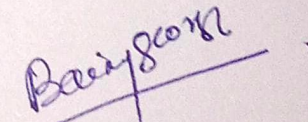
Mrs. BAINY GEORGE

Assistant Professor of Commerce

Department of Commerce

St. John's College

Anchal, Kollam

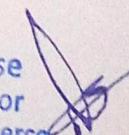

Signature

Dr. ANU VARGHESE

The Head, Department of Commerce

St. John's College

Anchal, Kollam


Dr. Anu Varghese
Assistant Professor
HOD, Dept. of Commerce
St. John's College, Anchal

Signature

Submitted to the University of Kerala for the award of B. Com degree examination.

March 2024

Signature of examiners

1.

Date :

2.

CERTIFICATE

This project is to certify that the project work entitled "A STUDY ON THE MARKETING MIX OF MARUTI SUZUKI S-PRESSO WITH SPECIAL REFERENCE TO SARATHY AUTOCARS KOTTARAKKARA" is a record to bonafide study and research work carried out by REMY MARIA MOTH, AMAL R, AMALA S, SIVAPRASAD S R, VISHNU S PILLAI in the Department of Commerce during the academic year 2023-24 under my guidance and supervision.



Ms. Treesa Mary Reji

Supervising Teacher



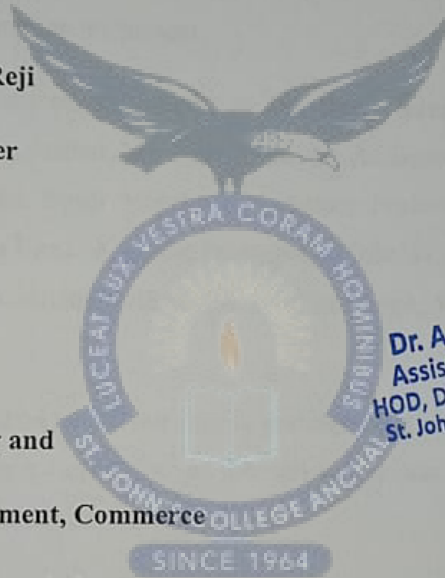
Counter signed by

Dr. Anu Varghese

Associate Professor and

Head of the Department, Commerce

St. John's College, Anchal



Dr. Anu Varghese
Assistant Professor
HOD, Dept. of Commerce
St. John's College, Anchal

DEPARTMENT OF COMMERCE



CERTIFICATE

This is to certify that the project entitled "A STUDY ON EMPLOYEE SATISFACTION LEVEL OF KSEB WITH SPECIAL REFERENCE TO KOLLAM DISTRICT" is an authentic work carried out by **DILJA M,GOPIKA S BABU,AKSHAYA SAJEEV,BIMINA K BINOY and BONY CLEMENT** under my guidance and supervision for the award Degree of Bachelor of Commerce. I further certify that this project work has not previously formed for the basis for the award of the degree or diploma or any other similar title to any candidate of this or any other university. They are permitted to submit the project to the university.

Dr. ANU VARGHESE

The head department of commerce

St John's college Anchal, kollam

Dr. Anu Varghese
Assistant Professor
HOD, Dept. of Commerce
St. John's College, Anchal

Signature

Submitted to the University of Kerala for the award of B.Com degree examination,
March 2024

Signature of examiner

Date



ST. JOHN'S
COLLEGE, ANCHAL

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CERTIFICATE

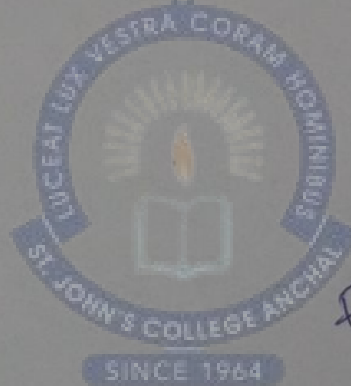
This is to certify that the project entitled "A STUDY ON THE COMPETITIVE ANALYSIS OF MILK BRANDS WITH REFERENCE TO MILMA, KOLLAM DIARY" is a work done by AKHIL BABU (15921138017), ANUGRAHA P KRISHNAN (15921138026), SANDRA V VENU (15921138040), and THEJUS SIMON (15921138044), who are the students of final year (6th semester) B.Com St. John's College, Anchal, in partial fulfillment for the requirement of the award of Degree of Bachelor of Commerce from University of Kerala and that no part of this project has been submitted earlier or elsewhere for similar purpose.

Fr. Shoji Varghese

Department of Commerce

St John's College

Anchal, Kollam



For

Signature

Counter signed by

Dr Anu Varghese

Assistant professor

HOD department of commerce

Signature

Submitted to the university of Kerala for the award of degree B.Com degree examintaion March 2024

Signature of Examinee: **RENI ROYSON**

Date :

17/5/24