



# ST. JOHN'S

## COLLEGE, ANCHAL

LET YOUR LIGHT SHINE BEFORE MEN

**DEPARTMENT OF ENGLISH  
& IQAC**

**2022-2023**

**ADD ON COURSE IN ENGLISH COMMUNICATION AND LOGISTICS**



**OCTOBER 10, 2022**

**TARGET GROUP: BACE STUDENTS**

**DURATION: 30 HOURS**

### **ABOUT THE COURSE**

Course designed to make the students well equipped with the basics of English required for specific purposes and Logistics

### **COURSE COORDINATOR**

**RASHMI S PILLAI**



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Affiliated to the University of Kerala  
Re-accredited with A Grade by NAAC  
Recognised for STAR College by DBT, Govt. of India


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2022-2023

Name of Course	ADD ON COURSE <b>English for Communication and Logistics</b>
Course Code	EN. A. 005
Department offering the Course	Department of English
Course Duration	30 Hours
Faculty in Charge	Ms Rashmi S Pillai
Number of students enrolled	391
Start Date & End Date	10/10/2022 to 22/12/2023

The add course in **English for Communication and Logistics** (EN. A. 005) was launched by the Department of English towards the end of the academic year 2022. This course was designed make the students well equipped with the basics of English required for specific purposes and areas like Law, Business, Medicine, Aviation, and Logistics. The 30 hour certificate course commenced on October 10, 2022 and was coordinated by course director Ms Rashmi S Pillai. The sessions are held in a hybrid mode during free hours and scheduled after their regular class timings on weekdays. The internal faculty advisors include Ms Lalitha Joseph, and Dr Dhanya Johnson. The course highlight was an intensive academic practice in research oriented writing. The evaluation was done on a the scale of 0-50. All students passed in the examination. Certificates were also provided to them after the successful completion of the course.

  
Course Coordinator

  
Principal  
PRINCIPAL  
St. John's College  
Anchal-691 306.



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## ADD ON COURSE SYLLABUS

### Course Title: EN. A. 005: English for Communication and Logistics

#### Course Overview:

This certificate course is designed to make the students well equipped with the basics of English required for specific purposes and areas like Law, Business, Medicine, Aviation, Logistics etc. where they are inclusively taught academic writing and spoken English touching upon these. It helps the participants to gain expertise in various areas of language development required in various professional areas now.

#### Course Objectives:

1. To develop the professional and academic skills of the participants.
2. To help learners get an understanding of the various types of English used in specific areas.
3. To hone the employability skills of the participants

#### Timeline for completion:

This course will be conducted in hybrid mode with a duration of 3 months for one academic year, covering 30 hours.

#### Target Group:

Under graduate BA English and Communicative English students of St John's College, Anchal.

#### Course content:

Module I- Basics of Communication

Module II- Logistics

Module III- Developing Listening and Speaking with Audio Visual Aids.

#### **Module I: Basics of Communication**

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Basics of communication- Barriers to communication- LSRW skills- Public Speaking skills

**Module II- Logistics**

Logistics- Definition- English in Online Communication- Practice Exercises

**Module III- Developing Listening and Speaking with audio visual aids**

Sound system in standard English- Mother tongue interference in non native speakers of English-

Dialogue practice using Language activities


**Expected Outcomes:**

Understanding of Skills required in various realms of professional usage of English Language.

Improve critical thinking .

Present papers on areas of interest.

  
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