



BA ECONOMICS



This is to certify that the dissertation entitled "COMPREHENSIVE UTILISATION OF INSURANCE POLICIES: A STUDY OF THE HOUSEHOLDS IN ANCHAL GRAMA PANCHAYAT" is an authentic work carried out by Joshni S., Thaslima R. S., Arya C P, Jayakrishna J, Sujil Babu under my supervision.

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Anju Mary George Assistant Professor **Department of Economics**

Place: Anchal

Date: 23.04.2024

Head of The Department Economics St. John's Coll-

This is to certify that the dissertation entitled "A COMPARATIVE STUDY OF DIGITAL FINANCIAL LITERACY IN BANKING AMONG RURAL AND URBAN HOUSEHOLDS IN THIRUVANANTHAPURAM" is an authentic work carried out by ANANDHU SUNIL, AJMAL N., ASWATHY P.U., KATHUKRISHNA M. and ALPHONS LAL under my guidance and supervision.

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This is to certify that the dissertation entitled "A STUDY ON THE INFLUENCE OF TAX POLICIES ON INCOME, SAVINGS BEHAVIOR, AND FINANCIAL STABILITY OF MIDDLE-CLASS FAMILIES IN KERALA" is an authentic work carried out by Jebin James, Orma S., Jijimol Saji, Akash Ajayan, Arjun S., and Akshara S. Binu under my supervision, and that no part of it has been submitted for the award of any other Degree or Diploma.

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This is to certify that the dissertation entitled to "SOCIO-ECONOMIC CONDITIONS OF AGEING POPULATION: WITH SPECIAL REFERENCE TO EDAMULAKKAL GRAMA PANCHAYAT." an authentic work carried out by sadhiya S.S., Athulya.S., Anjana Sunil, and Vismaya.S under my supervision and that no part it has been submitted for the award of any other Degree or Diploma.

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This is to certify that the dissertation entitled "EFFECTIVENESS OF ONLINE ADVERTISING: WITH SPECIAL REFERENCE TO ANCHAL GRAMA PANCHAYAT, KOLLAM" is an authentic work carried out by Rekha Ramesh, Agnes Maria, Arya Krishna U, Jishnu Raju and Nooriya A under my supervision and that no part it has been submitted for the award of any other Degree or Diploma.

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This is to certify that the dissertation entitled "LOCAL BRANDS VS GLOBAL BRANDS: UNDERSTANDING CONSUMER PREFERENCES; WITH

SPECIAL REFERENCE TO ANCHAL GRAMA PANCHAYAT,

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This is to certify that the dissertation entitled 'INCOME, CONSUMPTION AND SAVING PATTERN OF RURAL HOUSEHOLDS: WITH SPECIAL REFERENCE TO ANCHAL GRAMA PANCHAYAT' is an authentic work carried out by Aliya Vahab (15021138011), Alwin Biju Thomas (15021138012), Fathima A(15021138020), Nikhil T S (15021138027) and Raichel Daniel (15021138038) under my supervision and that no part it has been submitted for the award of any other Degree or Diploma.

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EC 1645 Project

No of Credits: 4 Instructional Hours: 6 (3 Hours each in V and VI Semester)

As part of the requirements for BA Programme, every student must do a project either individually or as a group under the supervision of a teacher. The project is expected to equip the student to identify an issue or topic and conduct the study in a systematic and scientific way. Students will get the opportunity to apply various tools they have learned and present the report .in a structured manner

Guidelines

Project work may be done individually or as a group (Maximum 5 students). The topic .1 selected should be related to theory or economic issues. The work may use primary or secondary source of data. It should be typed in 35-60 pages with spiral binding. The printing has to be in .paper A4, with Times New Roman font 12 for content and 14 for titles with a line spacing 1.5 The guidance for doing the project has to be given in the V Semester and VI Semester. Three .2 .instructional hours in each semester have been provided for this purpose

46

The area of study should be finalized in the V Semester and final report should be submitted at .3 .the end of the VI semester

A pre submission Seminar should be undertaken in the VI Semester for reviewing nature and .4 quality of the project work. The supervising teacher should ensure that the work is not a .reproduction of any work conducted earlier

Students should be given classes on research methodology before the commencement of the .5 .project work

: The project Work shall contain the following .6

An Acknowledgement of the student and declaration certificate of the Supervising

. teacher

Introduction and Review of literature

Methodology

Analysis

.Conclusions and Suggestions if any

.Bibliography

Evaluation Indicators .7

% - 10	Introduction and Review of Literature
- 20%	Methodology
- 40%	Analysis
% - 20	Conclusions and Suggestions if any.
- 10%	Bibliography.